

From Atoms to Bits: Personal Data Privacy and Security in the Information Society

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The Article discusses the development of the information and communications technology (ICT) sector in the Philippines. In light of the advancements in this sector, the right to privacy is examined vis-à-vis the constitutional right to privacy and threats to the said right. Republic Act No. 10173 or the Data Privacy Act of 2012, as well as its Implementing Rules and Regulations (IRR), was enacted as a response to the threats of violations against the right to security and privacy of personal data.

An examination of commercial speech and the right to freedom of speech, the coverage of protected Internet information, and the applicability of the Data Privacy Act of 2012 in foreign jurisdictions presents the various challenges and opportunities in this area. The Author ultimately opines that with the passage of the Data Privacy Act of 2012 and its IRR, the development of a culture of privacy in the country is vital to protect the privacy of every individual in an increasingly networked world.